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Western States Horse Expo: Celebrating 20 Years!

El Dorado Hills, CA. – For the last twenty years the Western States Horse Expo has been bringing the equestrian and rural lifestyle community together with world class Clinicians, the most innovative products, top quality educational opportunities and exciting entertainment. These amazing pairings have crafted memories that are cherished for years by attendees and exhibitors alike. The Horse Expo has a wonderful history filled with amazing people. Striking horses and beautiful memories.

As the Horse Expo gears up for two amazing 20th Anniversary celebrations, happening in Pomona, CA. and Sacramento, CA., the “Expo Posse” is doubly excited about the next twenty years! The economy is on an upswing and equestrian/rural lifestyle focused businesses are reaping the rewards! The Western States Horse Expo is saddled up and riding towards the future with the goal of providing the absolute best equine and rural lifestyle exposition experience in the country. New Exhibitor programs are being developed to support the innovative products and services that are hitting the market as well as supporting the veteran Exhibitor’s amazing product lines and getting these brands in front of the tens of thousands of attendees that come through the gates at every Expo. No other program gives the Exhibitor such a powerful opportunity to educate their target market and establish long term relationships.

Over the last 20 years, world class Clinicians and Experts in the equine industry, who share their knowledge and expertise with the attendees has been a “staple in the stable” at the Western States Horse Expo. No other Expo offers the quality level of instruction and inspiration for the equine enthusiast. The “Expo Posse” is riding the range looking for the best new Clinicians and Experts from across the country and the world, to continue the tradition of providing vital and vibrant instruction and inspiration to the Expo attendees. With clinicians like Julie Goodnight, Scott Purdum, Craig Cameron, Gina Miles, Jonathan Fields, just to name a few, riding with the Expo Posse, the Demonstration and Clinicians Unmounted Program will continue to set the standard that all other expo events will need to follow.

The Western States Horse Expo is also working with a variety of Breed Associations who showcase their amazing horses to the Attendees of the Horse Expo in the Breed Revelation Program. Unique breeds like the Kiger Mustang, the Friesian, the Highland Pony, the American Mule and Tennessee Walker are introduced in the Breed Revelation Program and Attendees can head on back to the Breed Barn, meet these beautiful horses and learn more about them. This has been a “fan favorite” for many years and the Expo Posse is taking the Breed Revelation Program to new places that will excite and inspire the Attendees for the next twenty years.

With new Expo Posse members saddling up and bringing their experiences and enthusiasm for the Western States Horse Expo, combined with the vision, passion and expertise of the dedicated veteran members there is no limit to what will be achieved in the years ahead. The energy is invigorating, the vision is clear and the desire to take the Expo Experience to new levels has never been stronger! Tremendous knowledge and experiences were acquired in the last twenty years. Now, it is time to have some fun putting all that to maximum effect. So, if you are a loyal attendee, a long time Exhibitor or are a first timer to the Western States Horse Expo the promise to you is made when we say “Saddle up, heels down and hold on...things are about to get REALLY exciting!” To learn more about what is happening at the 20th Anniversary Celebrations check out our Pomona event happening on March 9-11, 2018 at <https://horseexpoevents.com/> and our Sacramento event happening on June 8-10, 2018 at <https://horseexpo.com/>. As always the Expo Posse would love to hear your ideas, feedback and suggestions! Just drop them an email (it is better than a smoke signal) at letters@horseexpo.com

We will see you at the Western States Horse Expo.

About Western States Horse Expo

Presenting two of the best Horse Expositions in the United States, California's Western States Horse Expo in Pomona and Sacramento are a must-attend events for any "equine and rural lifestyle enthusiast" no matter what their level! In three short days Attendees can catch up on the latest training and education, shop the nation's premier equine vendors and connect with your horse friends. Attending the Western States Horse Expo is a low-cost, high quality way to stay engaged in the horse industry, making sure you have the tools, knowledge and products to help make the most of your investment (and enhancing your experience) in the equine and rural lifestyle year round! Celebrating its 29th Anniversary in 2018, these events will be celebrations that you will not want to miss!

Information on our 2018 Pomona event: <https://horseexpoevents.com/>

Information on our 2018 Sacramento event: <https://horseexpo.com/>

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